

# Annual Report

## 2016



THE ASPEN INSTITUTE  
CENTRAL EUROPE

**Ideas Impacting Society**



**Aspen Institute Central Europe o.p.s.**

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Company registered in the Register of Public Benefit Companies  
Maintained by the Municipal Court in Prague, Section O, File no. 954.

Aspen Institute Prague changed its name to Aspen Institute Central Europe by December 27, 2016.

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# Preface

Dear friends of the Aspen Institute Central Europe,

The year 2016 was quite a dynamic one for the Aspen Institute. At the end of it the Institute changed its name to Aspen Institute Central Europe so that it would reflect the regional scope of its activities. We organized a number of events – from public conferences to underlying Aspen principles – the support of value-based leadership, promotion of interdisciplinary cooperation, and open discussion on public issues.

The events we organized were attended by representatives of both public and private sectors, who might have not been able to meet otherwise. Within our flagship *Aspen Young Leaders Program*, young people from Central Europe met experienced professionals from politics, business, arts, sports, sciences, and so on.

Since the Institute's establishment in 2012, we have been dealing with several topics that are crucial for the future of Central European region, yet have been missing in the public debate. We are pleased that, also thanks to our efforts, issues like digital agenda, innovation, and startup ecosystem or the influence of creative industries on urban development are now widely discussed in media and among stakeholders. Today, since we have been continuously expanding the network of stakeholders we cooperate with, both experts and the general public share our conviction of the importance of these issues.

Our biggest annual event in 2016 was a public conference called “*Czech Republic: The Shape We're In*” which aimed to provide a comprehensive overview of the political, economic and social development of the Czech Republic from a long-term perspective. Compared to the 2015's conference where we monitored areas of National Security, Economic Potential, and Quality of Life, last year we focused on these additional areas: Education and Governance. In each of the panels prominent experts and members of the government featured as speakers and the recommendations of the expert groups were widely covered by the media.

We would not have been able to fulfill the Aspen mission and develop our activities without the significant involvement of all the members of our Board of Directors, Supervisory Board, the International Advisory Board, the executive staff, and, last but not least, our corporate and individual partners. They are all listed below in the Annual Report. I would also like to use this opportunity to express my sincere gratitude to all who have been supporting our Institute. We encourage all who share our goals and values and would like to get involved with the Institute's activities to contact me or another member of our team.

We look forward to meeting you at future Aspen events!



**Jiří Schneider**

Executive Director  
Aspen Institute Central Europe



# Aspen as a Network & Independent Platform



Aspen Institute Central Europe is the regional partner of the global Aspen network. It serves as an independent platform where political and business leaders, as well as leading artists, athletes, and scientists can meet and interact. The aim of the Institute is to facilitate interdisciplinary cooperation and to support young Central European leaders from various sectors in their personal and professional development.

Founded in 1950 in the United States, the Aspen Institute is headquartered in Washington, D.C., and the network includes ten offices located in the **Czech Republic, France, Germany, India, Italy, Japan, Mexico, Romania, Spain, and Ukraine.** The Institute in Prague was established in 2012 as a public benefit company and serves the whole Central European region, primarily operating in the Czech Republic, Hungary, Poland, and Slovakia.



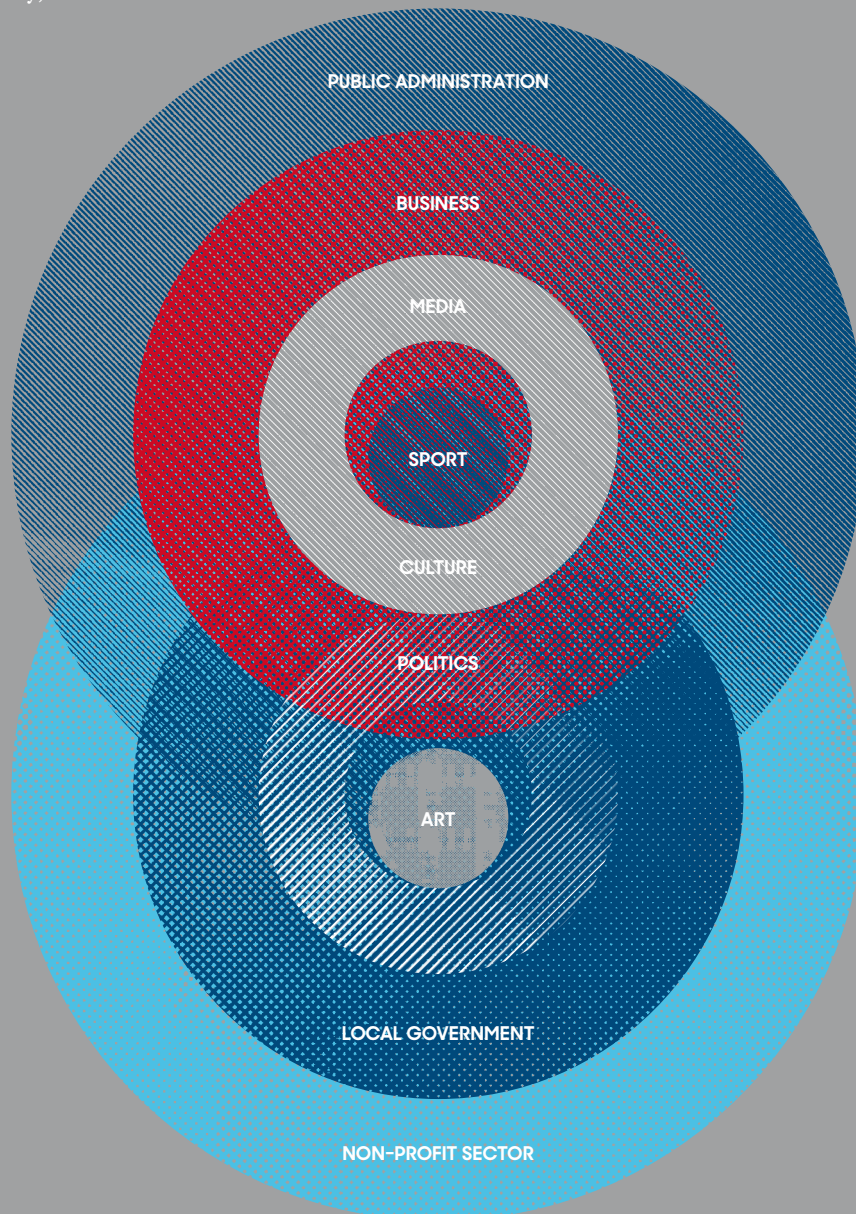


# Open Dialogue, Multiple Points of View

The core activities of the Aspen Institute CE include organizing expert meetings and public conferences and supporting young leaders. All Aspen events are held in a non-partisan nature in order to encourage multi-faceted debate and open dialogue.

Our programs are divided into three areas: Leadership, Policy, and Public. In their

implementation, we focus on priorities that are critical for the future of the Central European region. We also strive to support strategic thinking that goes beyond geographic and sector-related boundaries, by engaging representatives of politics, business, public administration, local government, media, non-profit sector, science, culture, and sport.



# Our Programs

## Multiplying the Potential of Leaders: Leadership Program

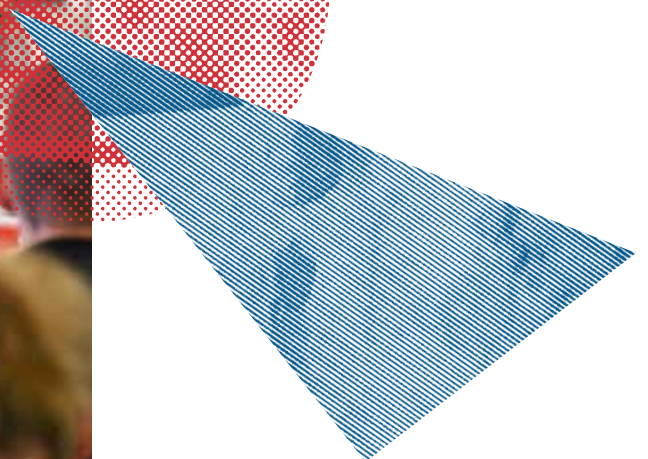
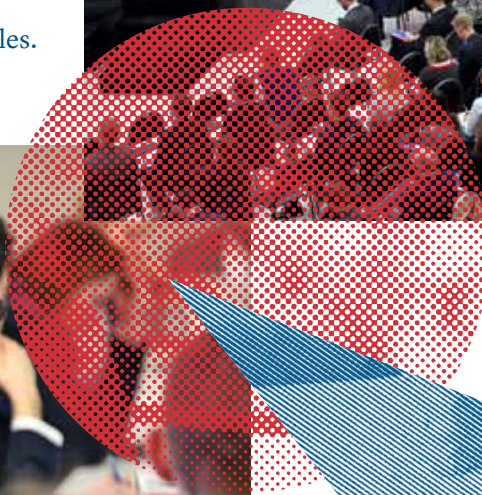
Aspen Institute CE offers emerging leaders in Central Europe the opportunity to advance their personal and professional skills, intensify opinion encounters, as well as to expand their network. The alumni become part of an informal group, with the objective to promote professional ties with one another and trigger further cooperation among the group's members.

## Looking for Answers to Current Challenges: Policy Program

With the aim to create a more informed background on decision-making, the Aspen Institute brings together Central European experts, policy and opinion leaders, and business representatives into small interdisciplinary groups for off-the-record workshops and seminars. Devoted to specific policies and issues, these meetings help the participants find common ground and discuss questions from various angles.

## Opening Topics to the Public: Public Program

Within this Program the Institute aims to actively involve a large number of participants in debates and analyses of current Central European issues and opportunities for developing the region. In order to reach out to a wide audience the Institute often works closely with various media outlets.





# Aspen Young Leaders Program

Central to the program is the idea of stepping outside of the daily routine and reflecting upon various aspects of leadership. Each year outstanding young leaders from various professional fields debate their roles within society and the challenges they face.

Taking place in the remote reaches of Central Europe, the Program is consistent with the basic Aspen idea to step away from daily routine and reflect on various aspects of leadership. The seminar is unique because of the strong emphasis on the quality and diversity of the speakers involved as well as their broad array of topics. In this way the Program creates a setting conducive to sharing ideas, learning, networking, and supports the discussion of topics with broad social impact.

**„Participation in the Aspen Young Leaders Program surprisingly helped me to calm down. I gained perspective and learned to prioritize better. Thanks to that, I am more focused at my work and I feel stronger than before.“**

Mimi Hoang Lan Nguyen  
Designer La femme MiMi

Each year we invite over 30 outstanding young professionals from Central Europe, representing various professional fields, to debate the role of leaders within society and the challenges they face. A balanced mix of speakers and participants, coming from the business, politics, arts, media, and non-profit sectors, guarantees provocative debates and sparks off intriguing ideas for interdisciplinary cooperation.

The fourth Aspen Young Leaders Program was held in the Low Tatra Mountains in Slovakia on March 10-13, 2016. Among the speakers were the former Slovak Minister of Finance Ivan Mikloš, Member of the European Parliament Dita Charanzová, and Petr Torák, a British police constable originally from the Czech Republic, who has been awarded the Most Excellent Order of British Empire for his community work with minorities.





# Czech Republic: The Shape We're In

## Annual Conference

The Aspen Annual Conference is one of the Institute's flagship events, it aims to provide a complex overview of the political, economic, and social development of the Czech Republic in a long-term perspective. In 2016 the monitored areas were Quality of Life, Education, Economic Potential, Governance and National Security.

The outcome of the conference is a set of recommendations for the Czech Republic, compiled by experts from various ideological

currents of society. Formulated visions for the Czech Republic offer a new perspective, allowing self-reflection, annual comparison, and a consensus from experts on the most pressing challenges in society.

The unique conference format is complex, connecting various areas, assessing the past but mainly: looking to the future.

[aspn.me/Cesko2016](http://aspn.me/Cesko2016)



# Public Debates

Aspen Institute CE regularly organizes public debates and conferences. These events reflect the Institute's efforts to inform the general public about the current challenges and opportunities in the fields of business, politics, science, and culture, and to stimulate the discussion of these topics. Working closely with leading journalists from the region and using media partnerships maximizes the public impact of these discussions.

In 2016, we organized panel debates also during the summer festival Colours of Ostrava, where we focused on the sharing economy. Young Leaders was the topic of our debate at the Festival of Democracy on the Forum 2000 conference.

*Whose Media, Whose Interests: Ownership, Public Sphere and Online Space* was a conference which was attended by guests and experts from the V4 and all Europe, co-organized with the Václav Havel Library. We also had the pleasure of hosting a public discussion with Jan Schakowsky, the U.S. Representative for Illinois' 9<sup>th</sup> Congressional District.

In addition, we held series of public debates titled *Aspen Review Café*, accomplishing the discussion of every issue of our quarterly magazine - the topics were Libraries in Digital Age, Institutions in Crisis, Barbarians of Central Europe?, and Silk Road to Europe.





# Policy Meetings

In 2016, we focused on several areas within the Policy program. These included the sharing economy, digital agenda, and startups, which were the centerpiece of the conference in Brussels. We published a study about the V4 startups covering their needs in Central Europe. Another area was creative placemaking, which was discussed on several workshops in Prague, Warsaw, and Budapest. We also continued our *Art Match* series, a discussion focusing on philanthropy and the support of the arts.



# Aspen Review Central Europe

The primary objective of the quarterly journal is to present current issues from different viewpoints to the general public. The publication contains analyses and commentaries by high-profile Central European journalists and academics.

Last year the Aspen Review issues covered the following topics: Institutions In Crisis, Barbarians of Central Europe?, Narrative of Innovation, and Silk Road to Europe.

[www.Aspen.Review](http://www.Aspen.Review)





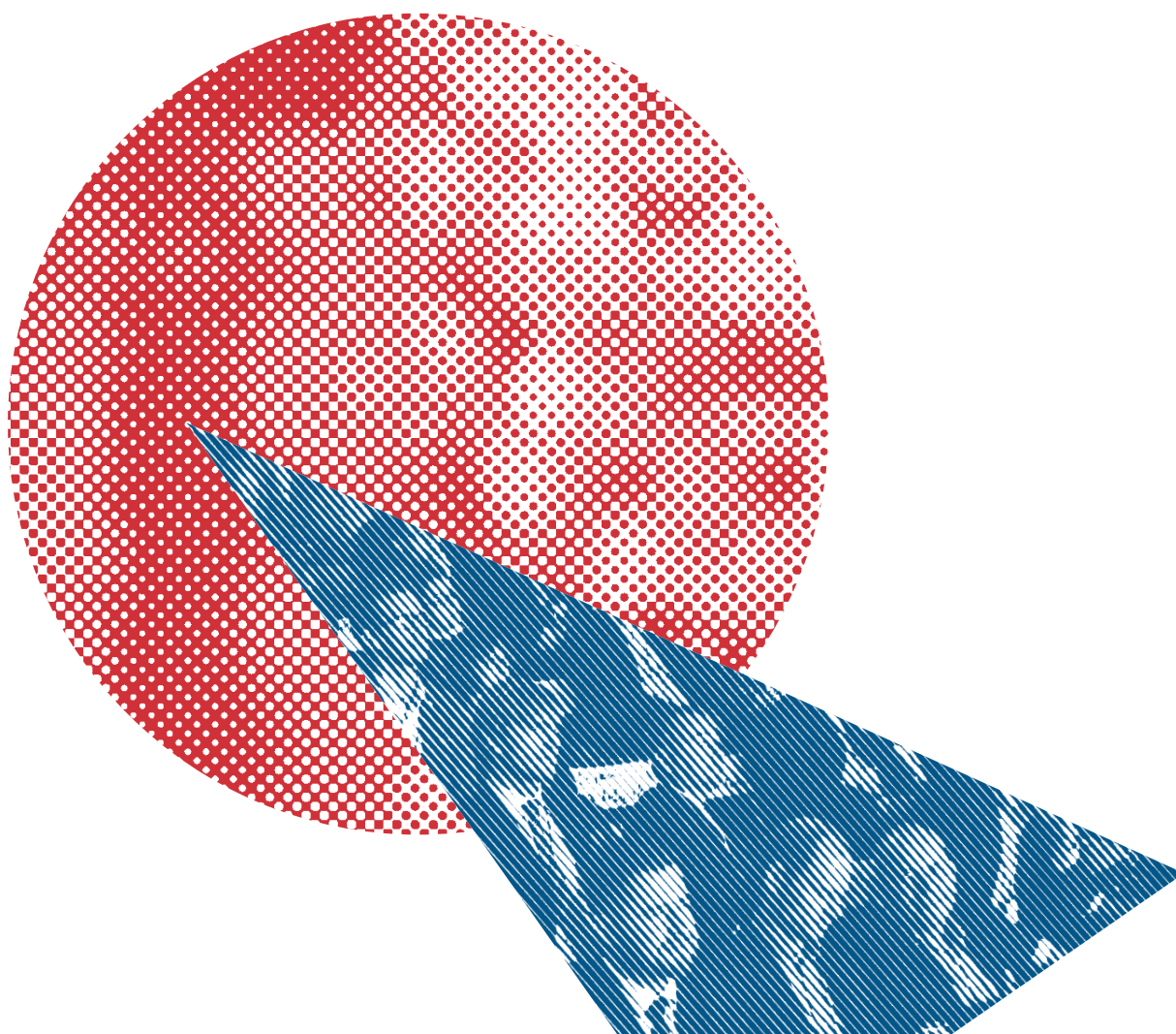
# Summary of the Aspen Institute CE Activities in 2016

Date	Name	Highlights
January 21	<b>Art Match: Young Artists and Art Auctions</b>	Debate and networking event from the regular series focused on cultural philanthropy.
January 28	<b>Supporting Start-Ups and Small Digital Enterprises in V4</b>	Expert seminar for stakeholders from the Czech Republic and abroad, attended by entrepreneurs, representatives of digital businesses, journalists, and members of the state administration.
February 19	<b>Creative Industries and the City: Prague, Warsaw, Budapest</b>	Public debate organized with partners as part of the Creative Visegrad project, supported by the International Visegrad Fund.
February 26	<b>Placemaking: Multisource Financing</b>	Public debate organized with partners as part of the Creative Visegrad project, supported by the International Visegrad Fund.
March 2	<b>Art Match: Patronage of the National Gallery</b>	Debate and networking event from the regular series focused on cultural philanthropy.
March 10-13	<b>Aspen Young Leaders Program 2016</b>	The fourth edition of the program for emerging Central European leaders, taking place in Low Tatras Mountains, Slovakia.
March	<b>Institutions in Crisis 1/2016</b>	New issue of Aspen Review Central Europe published.
April 12	<b>Informal Meeting with Matt Brittin</b>	Informal event organized together with New Europe 100, featuring a keynote speech by Matt Brittin, President for Europe, Middle East and Africa at Google.
April 21	<b>Art Match: Philanthropy and Alternative Cultural Institutions</b>	Debate and networking event from the regular series focused on cultural philanthropy.
May 16	<b>Aspen Review Café: Institutions in Crisis</b>	Public debate accompanying the publication of the Aspen Review quarterly.
May 18	<b>Creative Business Cup</b>	Launch of a competition for creative startups, in cooperation with the Arts and Theatre Institute and the European Leadership & Academic Institute Prague.
May 30	<b>Creative Visegrad: City, Culture and Public Space</b>	Publication of a study and video spots focused on creative placemaking in the Visegrad countries, concluding the eponymous project supported by the International Visegrad Fund.

June	<b>Barbarians of Central Europe? 2/2016</b>	New issue of Aspen Review Central Europe published.
June 9–10	<b>Open Up! 2016 Conference</b>	Third edition of the event dedicated to the role of culture in urban development and creative industries, organized in cooperation with Pilsen 2015.
June 15	<b>Funding the Cooperative City – Prague</b>	Expert session and debate focused on new community spaces and services in Central European cities.
June 16	<b>Reception and Cocktail with Jeff R. Immelt</b>	Policy event organized together with GE, hosted by the Ambassador of the United States Andrew Schapiro.
July 13	<b>Aspen Review Café: Barbarians of Central Europe?</b>	Public debate accompanying the publication of the Aspen Review quarterly.
July 14	<b>New Economy: Shared, Circular, Collaborative?</b>	Debate at the Meltingpot Forum during the summer festival Colours of Ostrava, focused on new forms of economy.
September 15	<b>Art Exhibition</b>	Informal networking event organized in cooperation with The Chemistry Gallery and the BADOKH law firm.
September 16	<b>Public discussion with U.S. Congresswoman Jan Schakowsky</b>	Public discussion with the Congresswoman Jan Schakowsky followed by a private dinner with the Aspen Institute Central Europe leadership.
September 18	<b>Whose Media, Whose Interests? Ownership, Public Sphere and Online Space</b>	Public conference about media ownership organized in cooperation with the Václav Havel Library and the Centre for the Study of Political Philosophy, Ethics and Religion.
September 20	<b>Presentation of Zbigniew Brzezinski's biography</b>	Presentation of the Czech edition of the book, attended by the author of the biography Charles Gati.
September 21	<b>Marketing and legal necessities for start-ups</b>	Two seminars for start-ups that contributed to the V4 start-up survey that Aspen Institute Central Europe has been preparing.
October	<b>Narrative of Innovation 3/2016</b>	New issue of Aspen Review Central Europe published.
October 4	<b>Aspen Review Café: Libraries in Digital Age</b>	Public debate accompanying the publication of the Aspen Review quarterly, organized together with the Municipal Library in Prague.
October 17	<b>Sustainable Development of Czech and Polish Cities</b>	Expert policy meeting in Lodz, as a part of the Czech–Polish Forum, organized together with the Center for International Relations.
October 18	<b>How to Find a Leader within Yourself? Young People Changing the World</b>	Public debate featuring alumni of the Young Leaders Program from Czech Republic and Slovakia as a part of the Festival of Democracy program at the Forum 2000 conference.
November 10	<b>Czech Republic: The Shape We're In   Annual Conference 2016</b>	The second edition of public conference focused on the performance of the Czech Republic in five key areas – Governance, Quality of Life, National Security, Economic Potential, and Education. Part of the Conference was also a Gala dinner.
November 25–27	<b>Aspen Network Meeting</b>	An informal networking event for the participants in the last four editions of the Aspen Young Leaders Program.



November 30	<b>Startups and the Digital Entrepreneur - The View from CE</b>	Aspen Institute Central Europe in cooperation with our board member Dita Charanzová organized a discussion on Startups and the Digital Entrepreneur in the perspective of Central Europe. The discussion took place at the European Parliament in Brussels.
November	<b>Czech Startups Report</b>	Publication of a study focused on the Czech startup ecosystem. The report offers overview of the startup founders' and CEOs' profiles, business models they apply, innovation and export trends as well as main challenges they face.
December	<b>Silk Road to Europe 4/2016</b>	New issue of Aspen Review Central Europe published.
December 9	<b>Sustainable development in Poland, the Czech Republic, and the V4 region</b>	Expert policy meeting in Prague, as a part of the Czech-Polish Forum, organized together with Center for International Relations.



# Support for our Activities

The Central European branch is financially independent from the Aspen global network and strives for variety in its own funding. This includes contributions from corporate and individual donations, commercial partnerships, as well as public and in-kind support.

**In 2016, the following companies and institutions supported the efforts of our organization by donating gifts:**

Fondation Zdenek et Michaela Bakala  
DIRECT pojišťovna, a.s.  
ŠKODA AUTO, a.s.  
PRK Partners, s.r.o.  
T-Mobile

Private donations are another form of support received by the Institute. Gifts by individuals contribute to our activities and operations as well as help us expand the potential of Aspen programs in the region.

**In 2016, the following individuals supported Aspen Institute CE:**

Zuzana Bahulová  
Vojtěch Sebastian Dobeš  
Štěpán Klokočka  
Lucie Rytířová

**Below is the list of companies and institutions that supported us:**

**1) Corporate partnership:**

General Electric International, Inc.  
Google  
ŠKODA AUTO, a. s.  
VIGO Investments, a. s.

**2) Grants, institutional, in-kind support, or cooperation on projects:**

Central European Policy Institute/ Globsec European Program  
Česká Televize  
Economia, a.s.  
International Visegrad Fund  
Fundacja Centrum Stosunkow Miedzynarodowych  
MediaRey, SE

# The organization's bodies

## Board of Directors

Ivan Hodáč	President of the Aspen Institute CE ( <i>from June 2016</i> )
Michael Žantovský	Vice-President of the Aspen Institute CE, Director of Vaclav Havel Library ( <i>from June 2016</i> )
Jan Farský	Member of the Chamber of Deputies, Parliament of the Czech Republic
Jan Hamáček	Chairman of the Chamber of Deputies, Parliament of the Czech Republic
Pavel Kavánek	Member of the Supervisory Board, Československá obchodní banka, a.s.
Taťána le Moigne	Country Director, Google Czech Republic & Slovakia
Marek Procházka	partner, PRK Partners, attorneys at law
Jan Zahradil	Member of the European Parliament, Deputy Chairman of the European Conservatives and Reformists Group
Pavel Řehák	Partner, VIGO Investments
Zuzana Roithová	Doctor, Politician
Dita Charanzová	Member of the European Parliament
Peter Stračár	CEO, GE CEE

## Supervisory Board

Kamil Čermák	Chairman of Economia Publishing House ( <i>Member and Chairman of the Supervisory Board until May 2016</i> )
Pepper de Callier	Founder & Director, Prague Leadership Institute ( <i>Member and Chairman of the Supervisory Board since September 2016</i> )
Pavel Kysilka	( <i>Member of the Supervisory Board from February 2016</i> )
Petr Jonák	( <i>Member of the Supervisory Board from July 2016</i> )

## Executive Team

Jiří Schneider	Executive Director
Maria Staszkievicz	Deputy Executive Director
Kateřina Hendrychová	Program Manager
Pavla Losová	Office Manager ( <i>maternity leave</i> )
Lucie Strolená	Program Manager
Kateřina Šustrová	Project Coordinator ( <i>until October 2016</i> )
Kamila Rychecká	Office Manager
Milan Zubíček	Program Manager ( <i>until February 2016</i> )
Jenda Žáček	Communication & PR Manager











# Financial statements

## Balance sheet

Assets	Row No.	Current accounting period	Previous period
<b>A. Total fixed assets</b>	<b>001</b>	-	+75
A. I. Total intangible fixed assets	002	-	+75
A. I. 1. Intangible results of research and development	003	-	-
2. Software	004	-	-
3. Valuable rights	005	-	-
4. Small intangible fixed assets	006	-	-
5. Other intangible fixed assets	007	-	-
6. Intangible fixed assets under construction	008	-	+75
7. Advance payments for intangible fixed assets	009	-	-
A. II. Total tangible fixed assets	010	-	-
A. II. 1. Lands	011	-	-
2. Works of art and their collections	012	-	-
3. Buildings	013	-	-
4. Tangible movable assets and sets of movable assets	014	-	-
5. Perennial crops	015	-	-
6. Adult animals and their groups	016	-	-
7. Small tangible fixed assets	017	-	-
8. Other tangible fixed assets	018	-	-
9. Tangible fixed assets under construction	019	-	-
10. Advance payments for tangible fixed assets	020	-	-
A. III. Total long-term financial assets	021	-	-
A. III. 1. Shares - controlled and controlling organizations	022	-	-
2. Shares - substantial influence	023	-	-
3. Bonds held to maturity	024	-	-
4. Loans to organizational entities	025	-	-
5. Other long-term loans	026	-	-
6. Other long-term financial assets	027	-	-
A. IV. Total accumulated depreciation on fixed assets	028	-	-
A. IV. 1. Accumulated depreciation on intangible results of research and development	029	-	-
2. Accumulated depreciation on software	030	-	-
3. Accumulated depreciation on valuable rights	031	-	-
4. Accumulated depreciation on small intangible fixed assets	032	-	-
5. Accumulated depreciation on other intangible fixed assets	033	-	-

6.	Accumulated depreciation on buildings	034	-	-
7.	Accumulated depreciation on separate tangible movable assets and sets of movable assets	035	-	-
8.	Accumulated depreciation on perennial crops	036	-	-
9.	Accumulated depreciation on breeding and draught animals	037	-	-
10.	Accumulated depreciation on small tangible fixed assets	038	-	-
11.	Accumulated depreciation on other tangible fixed assets	039	-	-
	<b>B. Total current assets</b>	<b>040</b>	<b>+6 455</b>	<b>+3 771</b>
	B. I. Inventory	041	-	-
	B. I. 1. Material in store	042	-	-
	2. Material in transit	043	-	-
	3. Work in progress	044	-	-
	4. Semi-finished products	045	-	-
	5. Finished products	046	-	-
	6. Animals	047	-	-
	7. Merchandise in store and in retail shops	048	-	-
	8. Merchandise in transit	049	-	-
	9. Advance payments for inventory	050	-	-
	B. II. Total receivables	051	+110	+444
	B. II. 1. Customers	052	+5	+350
	2. Bills of exchange to be collected	053	-	-
	3. Receivables for discounted securities	054	-	-
	4. Advance payments made	055	+5	+90
	5. Other receivables	056	+100	-
	6. Receivables from employees	057	-	+3
	7. Receivables from social security and health insurance	058	-	-
	8. Income taxes	059	-	-
	9. Other direct taxes	060	-	-
	10. Value added tax	061	-	-
	11. Other taxes and charges	062	-	-
	12. Subsidies from the state budget	063	-	-
	13. Subsidies from the regional budget	064	-	-
	14. Receivables from partners	065	-	-
	15. Receivables from fixed term operations and options	066	-	-
	16. Issued bonds receivables	067	-	-
	17. Other receivables	068	-	-
	18. Estimated receivables	069	-	+1
	19. Adjustments to receivables	070	-	-
	B. III. Short-term financial assets	071	+6 312	+3 302
	B. III. 1. Cash on hand	072	+13	+7
	2. Stamps and vouchers	073	+36	+36
	3. Bank accounts	074	+6 263	+3 259
	4. Shares	075	-	-
	5. Bonds and debentures	076	-	-
	6. Other securities	077	-	-
	7. Cash in transit	078	-	-
	B. IV. Other assets in total	079	+33	+25



B. IV. 1.	Deferred expenses	080	+33	+25
2.	Deferred income	081	-	-
<b>TOTAL ASSETS</b>		<b>082</b>	<b>+6 455</b>	<b>+3 846</b>

Liabilities		Row No.	Current accounting period	Previous period
<b>A. Total own resources</b>		<b>001</b>	<b>+2 159</b>	<b>+2 507</b>
A. I.	Total equity	002	+2 145	+2 235
A. I. 1.	Registered capital	003	-	-
2.	Capital funds	004	+2 145	+2 235
3.	Diferences from revaluation of assets and liabilities	005	-	-
A. II.	Total profit or loss	006	+14	+272
A. II. 1.	Account of profit or loss	007	-	+258
2.	Profit or loss to be approved	008	+14	-
3.	Retained earnings, accumulated losses from previous years	009	-	+14
<b>B. Total other sources</b>		<b>010</b>	<b>+4 296</b>	<b>+1 339</b>
B. I.	Total reserves	011	-	-
B. I. 1.	Reserves	012	-	-
B. II.	Total long-term payables	013	-	-
B. II. 1.	Long-term loans	014	-	-
2.	Issued bonds	015	-	-
3.	Payables under leasing contracts	016	-	-
4.	Long-term advances received	017	-	-
5.	Long-term bills of exchange to be paid	018	-	-
6.	Estimated payables	019	-	-
7.	Other long-term payables	020	-	-
B. III.	Total short-term payables	021	+2 849	+1 174
B. III. 1.	Suppliers	022	+41	+107
2.	Bills of exchange to be paid	023	-	-
3.	Advances received	024	-	-
4.	Other payables	025	+196	+88
5.	Employees	026	+1 556	+251
6.	Other payables to employees	027	-	-
7.	Payables to social securities and health insurance	028	+385	+96
8.	Income taxes	029	-	+80
9.	Other direct taxes	030	+473	+46
10.	Value added tax	031	+21	+53
11.	Other taxes and charges	032	-	-
12.	Payables to the state budget	033	-	-
13.	Payables to the regional budget	034	-	-
14.	Securities and shares payables	035	-	-
15.	Payables to partners	036	-	-
16.	Paybles from fixed term operations and options	037	-	-
17.	Other payables	038	-	-
18.	Short-term loans	039	-	-
19.	Credits for discounted securities	040	-	-

20.	Issued short-term bonds	041	-	-
21.	Own bonds	042	-	-
22.	Estimated payables	043	+177	+453
23.	Other short-term financial assistance	044	-	-
<b>B. IV.</b>	<b>Total other liabilities</b>	<b>045</b>	<b>+1 447</b>	<b>+165</b>
<b>B. IV. 1.</b>	<b>Accrued expenses</b>	<b>046</b>	<b>-</b>	<b>-</b>
2.	Deferred revenues	047	+1 447	+165
<b>TOTAL LIABILITIES</b>		<b>048</b>	<b>+6 455</b>	<b>+3 846</b>

## Profit/loss account

Name of indicator		Row No.	Primary	Economic	Total
<b>A.</b>	<b>Expenses</b>	<b>001</b>	<b>+14 099</b>	<b>+80</b>	<b>+14 179</b>
A. I.	Consumed purchases and services	002	+8 446	-	+8 446
A. I. 1.	Consumed material, energy and other utilities	003	+310	-	+310
2.	Merchandise sold	004	-	-	-
3.	Repair and maintenance	005	-	-	-
4.	Travel expenses	006	+466	-	+466
5.	Representation expenses	007	+1 168	-	+1 168
6.	Other services	008	+6 502	-	+6 502
A. II.	Change in inventory of own products and capitalization	009	-	-	-
A. II. 7.	Change in inventory of own products	010	-	-	-
8.	Capitalization of material, merchandise and internal service costs	011	-	-	-
9.	Capitalization of fixed assets	012	-	-	-
A. III.	Personal expenses	013	+5 496	-	+5 496
A. III. 10.	Wages and salaries	014	+4 091	-	+4 091
11.	Legal social insurance	015	+1 277	-	+1 277
12.	Other social insurance	016	-	-	-
13.	Legal social security expenses	017	+123	-	+123
14.	Other social security expenses	018	+5	-	+5
A. IV.	Taxes and fees	019	+3	-	+3
A. IV. 15.	Taxes and fees	020	+3	-	+3
A. V.	Other expenses	021	+154	-	+154
A. V. 16.	Contractual penalties, late payment interest, other fines and penalties	022	+10	-	+10
17.	Write-off of bad debts	023	-	-	-
18.	Interest expense	024	-	-	-
19.	Foreign exchange losses	025	+71	-	+71
20.	Donations	026	-	-	-
21.	Shortages and damage	027	-	-	-
22.	Other expenses	028	+73	-	+73

A. VI.	Depreciation, sold assets, additions to and usage of reserves and adjustments	029	-	-	-
A. VI. 23.	Depreciation of fixed assets	030	-	-	-
24.	Sold fixed assets	031	-	-	-
25.	Sold shares and securities	032	-	-	-
26.	Sold material	033	-	-	-
27.	Additions and usage - reserves and adjustments	034	-	-	-
A. VII.	Fees paid	035	-	-	-
A. VII. 28.	Membership fees paid among organizational entities	036	-	-	-
A. VIII.	Income taxes	037	-	+80	+80
A. VIII. 29	Income taxes	038	-	+80	+80
	<b>TOTAL EXPENSES</b>	<b>039</b>	<b>+14 099</b>	<b>+80</b>	<b>+14 179</b>
<b>B.</b>	<b>Revenues</b>	<b>040</b>	<b>+12 279</b>	<b>+2 158</b>	<b>+14 437</b>
B. I.	Operational subsidies	041	+177	-	+177
B. I. 1.	Operational subsidies	042	+177	-	+177
B. II.	Fees received	043	-	-	-
B. II. 2.	Membership fees received among organizational entities	044	-	-	-
3.	Donations received	045	-	-	-
4.	Membership fees received	046	-	-	-
B. III.	Revenues: own outputs + merchandise	047	+723	+2 078	+2 801
B. IV.	Other revenues	048	+11 367	+80	+11 447
B. IV. 5.	Contractual fines	049	-	-	-
6.	Written-off receivable payments	050	-	-	-
7.	Interest income	051	+2	-	+2
8.	Foreign exchange gains	052	+1	-	+1
9.	Revenues from funds	053	+11 240	+80	+11 320
10.	Other revenues	054	+124	-	+124
B. V.	Revenues from sold assets	055	+12	-	+12
B. V. 11.	Revenues from sold intangible and tangible fixed assets	056	-	-	-
12.	Revenues from sold securities and shares	057	-	-	-
13.	Revenues from sold material	058	+12	-	+12
14.	Revenues from short-term financial assets	059	-	-	-
15.	Revenues from long-term financial assets	060	-	-	-
	<b>TOTAL REVENUES</b>	<b>061</b>	<b>+12 279</b>	<b>+2 158</b>	<b>+14 437</b>
<b>C.</b>	<b>Profit/Loss before tax</b>	<b>062</b>	<b>-1 820</b>	<b>+2 158</b>	<b>+338</b>
<b>D.</b>	<b>Profit/Loss after tax</b>	<b>063</b>	<b>-1 820</b>	<b>+2 078</b>	<b>+258</b>



# Notes to the Financial Statements

Aspen Institute Central Europe o.p.s.

Year-ended December 31, 2016  
(in CZK thousands, otherwise “ths“)

## 1. Characteristics and primary activities

Establishment and characteristics of the organization  
Aspen Institute Central Europe o.p.s. (the “organization”) was founded on July 11, 2012.

The main purpose for setting up the organization is to provide the general public with a politically and ideologically neutral platform for democratic discussions about global political, economic and social issues, such as the future of European integration, energy security and promotion of equal opportunities, as well as the issues of basic human rights and respect for them, in the form of seminars, conferences, and educational, cultural and other social events. Through conferences and seminars intended for the general public, pertaining especially to civic involvement, it aims to promote the functioning and development of democratic values and an open society. It also aims to financially support the involvement of talented individuals, especially in the Czech Republic, Hungary, Poland and Slovakia, excelling in their profession, be it in the humanities or the natural sciences, through international conferences, seminars and professional educational internships.

### Registered office

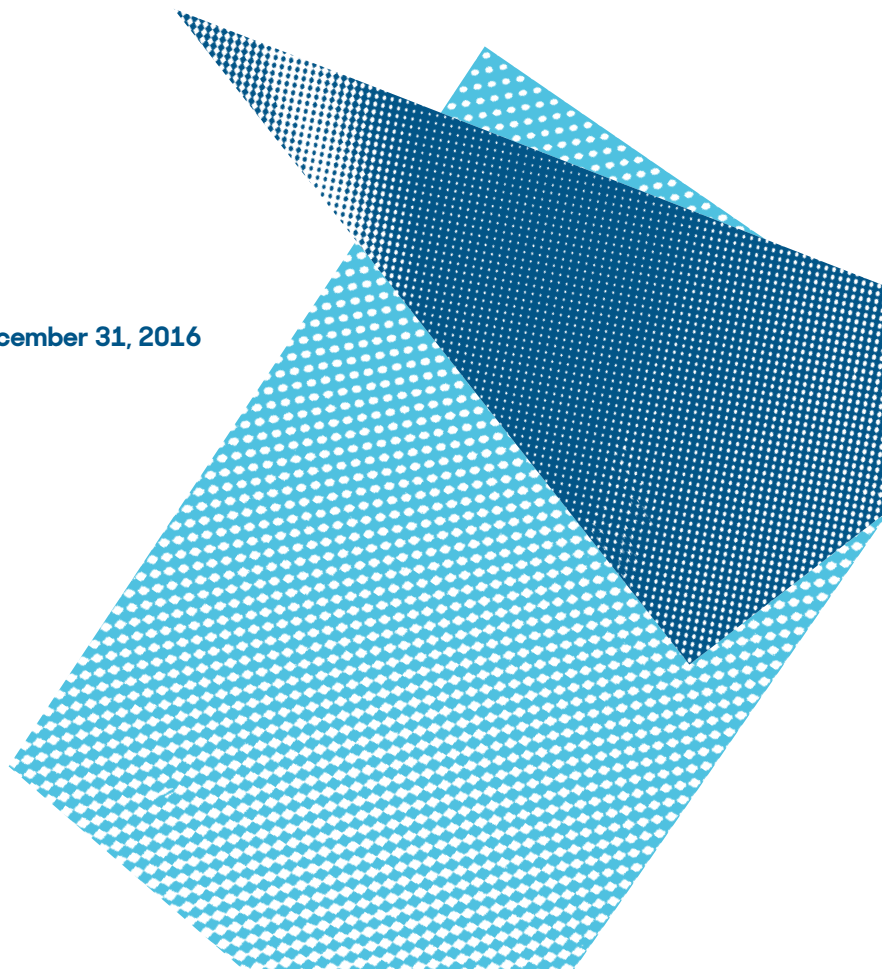
Aspen Institute Central Europe o.p.s.  
Palackého 740/1, Nové Město  
110 00 Prague 1  
Czech Republic

### Registration number

242 47 073

### Members of the Board of Directors as of December 31, 2016

Michael Žantovský  
Marek Procházka  
Jan Hamáček  
Pavel Kavánek  
Jan Zahradil  
Taťána Le Moigne  
Zuzana Roithová  
Pavel Řehák  
Ing. Dita Charanzová, Ph.D.  
Ing. Peter Stračár  
Ivan Hodáč  
Jan Farský



## **Statutory body as of December 31, 2016**

Jiří Schneider

## **Members of the Supervisory Board as of December 31, 2016**

Pepper de Callier

Pavel Kysilka

Petr Jonák

## **Organization Founders**

Pepper de Callier

Ivan Hodač

## **Changes in the Register of Public Benefit Companies**

On July 11, 2015, Mr. Tomáš Klvaňa's membership in the Board of Directors expired, as well as his function as the vice-president of the Board of Directors. This change was registered in the Register of Non-Profit Organizations on February 16, 2016. Mr. Ivan Hodač was elected the new vice-president on July 12, 2015. This change was registered in the Register of Non-Profit Organizations on February 12, 2016.

On July 11, 2015, Mr. Zdeněk Bakala's membership in the Supervisory Board expired. On June 29, 2015, Mr. Kamil Čermák became the new member of the Supervisory Board. On December 31, 2015, Mr. Jiří Schneider's membership in the Supervisory Board expired. This change was registered in the Register of Non-Profit Organizations on January 12, 2016. On February 29, 2016, Pavel Kysilka became the new member of the Supervisory Board. This change was registered in the Register of Non-Profit Organizations on March 23, 2016.

On May 31, 2016, Mr. Kamil Čermák's membership in the Supervisory Board expired. On July 27, 2016, Mr. Petr Jonák became the new member of the Supervisory Board. These changes were registered in the Register of Non-Profit Organizations on August 4, 2016.

On December 31, 2015, the mandate of Executive Director Radek Špicar has ended. On January 1, 2016, Mr. Jiří Schneider became the new Executive Director. These changes were registered in the Register of Non-Profit Organizations on January 12, 2016.

On December 27, 2016, the organization's name was changed from Aspen Institute Prague o.p.s. into Aspen Institute Central Europe o.p.s.

## **2. Basic accounting procedures used by the organization**

### **a) The method of processing the accounting records and the method and place of their storage**

The accounting is kept externally by VGD, s.r.o. Accounting books are processed in the Byznys VR system. Accounting documents are stored at the address of the above-mentioned company.

### **b) Fixed assets**

Fixed tangible and intangible assets are recorded at their acquisition price. Fixed tangible assets with the acquisition price of up to CZK 40 ths and fixed intangible assets up to CZK 60 ths are not recorded in the balance sheet and are charged to expenses in the year of acquisition.

### **c) Foreign currency conversion**

The organization uses the Czech National Bank's daily exchange rate to convert transactions in foreign currencies. During the course of the year, the organization only accounts for realized foreign exchange gains and losses. Assets and liabilities in foreign currencies are converted as at the balance sheet date according to the foreign exchange rate promulgated by the Czech National Bank. Realized foreign exchange profits and losses are recorded in the balance sheet.

#### d) Received and provided donations

The organization accounts for funds received based on donation agreements to the Funds account from which these received funds are accounted for according to the nature of their use as follows:

- to profit and loss account against the Utilization of Funds account up to the amount of the costs spent on various projects (cost centers) or operations in the accounting period in question,
- against the Bank account in case of the provision of funds to third-party projects that were selected as part of the organization's various projects.

### 3. Fixed assets

Intangible fixed assets

2016	Assets under construction	Total
<b>Acquisition price</b>		
Balance as at January 1, 2016	-	-
Additions	75	75
Disposals	-	-
Transfers	-	-
Balance as at December 31, 2016	75	75
<b>Accumulated depreciation</b>		
Balance as at January 1, 2016	-	-
Depreciation expense	-	-
Disposals	-	-
Transfers	-	-
Balance as at December 31, 2016	-	-
<b>Net book value as at January 1, 2016</b>	<b>-</b>	<b>-</b>
<b>Net book value as at December 31, 2016</b>	<b>75</b>	<b>75</b>

The company records a total amount of CZK 75 ths (2015 – CZK 0 ths) of intangible fixed assets under construction, including a new website.

The company owns no tangible fixed assets.

### 4. Off-balance sheet tangible and intangible fixed assets

In accordance with the Note 2(b) of basic accounting procedures the organization recorded part of its tangible and intangible assets into expenses in the year of their acquisition. Overall cumulative acquisition price of these tangible and intangible assets that are still in use is as follows:

Balance as at December 31	2016	2015
Tangible fixed assets	448	429
Intangible fixed assets (software)	7	7
<b>Total</b>	<b>455</b>	<b>436</b>



## 5. Bank accounts

The funds are held in current accounts in the currency of CZK. The balance in the bank account as at December 31, 2016 amounts to CZK 3 259 ths (2015 – CZK 6 263 ths).

## 6. Receivables and payables

### a) Receivables

Receivables total CZK 444 ths (2015 – CZK 110 ths). Of those CZK 252 ths is overdue (2015 – CZK 0 ths).

### b) Payables

Short term payables total CZK 1 174 ths (2015 – CZK 2 849 ths). Of those payables are CZK 12 ths overdue (2015 - CZK 0 ths).

## 7. Deferred expenses

Deferred expenses amount to CZK 25 ths (2015 – CZK 33 ths) and represent mainly the accruals for domain and software registration expenses.

## 8. Own resources

	Registered capital	Funds	Profit / -loss of the current period	Accumulated losses (-) / retained earnings from the previous years (+)	Total
Balance as at January 1, 2016	-	2 145	14	-	2 159
Received donations	-	11 410	-	-	11 410
Utilization of funds	-	-11 320	-	-	-11 320
Transferred profit from 2015*	-	-	-14	14	-
Profit / - loss for 2016	-	-	258	-	258
<b>Balance as at December 31, 2016</b>	<b>-</b>	<b>2 235</b>	<b>258</b>	<b>14</b>	<b>2 507</b>

\* Supervisory Board has not decided on how to use the 2015 profit of CZK 14 ths in time to declare it in the 2016 Financial Statements.

An overview of received donations will be included in the 2016 Annual Report.

## 9. Employees and executives

Average numbers of employees and executives, and personnel expenses for 2016:

2016	Average number of employees	Wages and salaries	Social security and health insurance expenses	Social security expenses
Total employees (including director)	6	4 091	1 277	123

## Average numbers of employees and executives, and personnel expenses 2015:

2015	Average number of employees	Wages and salaries	Social security and health insurance expenses	Social security expenses
Total employees (including director)	5	5 893	1 376	51

### 10. Remuneration and loans to members of Board of Directors and Supervisory Board

During 2016, no remuneration or loans were paid out to members of the Board of Directors or the Supervisory Board. Neither were any contracts concluded binding the organization to pay out any benefits in the case of terminating the activities of individual members of the Board of Directors or Supervisory Board of the organization.

### 11. Social security and health insurance payables

Social security and health insurance payables amount to CZK 96 ths (2015 – CZK 385 ths), of which CZK 55 ths (2015 – CZK 96 ths) represent social security payables and CZK 41 ths (2014 – CZK 289 ths) health insurance payables. None of these payables are overdue.

### 12. Other direct taxes

Tax payables arising from other direct taxes amount to CZK 46 ths (2015 – CZK 473 ths) and represent payables from income tax from employees in amount of CZK 39 ths (2015 – CZK 468 ths) and payables from withholding tax in amount of CZK 7 ths (2015 – CZK 5 ths). None of these payables are overdue.

### 13. Subsidies and grants

In 2016 the organization received grant from the International Visegrad Fund of CZK 24 ths. The organization exhausted the grant in 2016 in the amount of CZK 24 ths and also used up the transferred remaining CZK 153 ths part of a grant from 2015.

### 14. Deferred revenues

Deferred revenues amount to CZK 165 ths (2015 – CZK 1 477 ths) and represent accrued income from promotional activities.

### 15. Information about the organization's projects

During 2016 and 2015, the organization split its activities into three main areas, namely into Leadership, Policy and Public programs.

All projects are described in detail in the annual report of the organization. The list of donors is included in the report as well.

## 16. Income tax

In 2016 the organization reported a tax liability in the amount of CZK 80 ths (2015 – CZK 0 ths) from its activities subjected to corporate income tax. In calculation of the corporate tax base a deduction provided by Section 20(7) of Income Tax Act was used to the amount of CZK 300 ths (2015 – CZK 284 ths).

A tax deduction from 2015 tax credit of CZK 54 ths was used to finance the company's main activities in 2016. The 2016's tax credit of CZK 57 ths will be used next year.

## 17. Administrative expenses

The organization's administrative expenses for 2016 amounted to CZK 3 128 ths.

Their structure is as follows:

2016	Total expenses	Of which administrative expenses
Consumed purchases and services	8 446	819
Personnel expenses	5 496	2 261
Taxes and fees	3	-
Other expenses	154	48
Depreciation, assets sold, creation of provisions and adjustments	-	-
<b>Total</b>	<b>14 099</b>	<b>3 128</b>

The organization's administrative expenses for 2015 amounted to CZK 5 491 ths.

Their structure is as follows:

2015	Total expenses	Of which administrative expenses
Consumed purchases	179	152
Services	7 794	537
Personnel expenses	7 320	4 388
Taxes and fees	4	2
Other expenses	201	67
Depreciation, assets sold, creation of provisions and adjustments	345	345
<b>Total</b>	<b>15 843</b>	<b>5 491</b>

## 18. Revenues from sales of services

For the year 2016, revenues from sales of services amounted to CZK 2 801 ths (2015 – CZK 1 467 ths).

The organization classifies part of the revenues that does not directly relate to the main activity of the organization and arises rather from the purpose of a public benefit company as economic activity.

Revenues from this economic activity amounted to CZK 2 078 ths (2015 – CZK 745 ths) and were derived mainly from promotional activities.



## 19. Material subsequent event

The organization's management is not aware of any events that have occurred since the balance sheet date that would have any impact on the financial statements as at December 31, 2016 apart from the changes in the organization's bodies described in section 1.

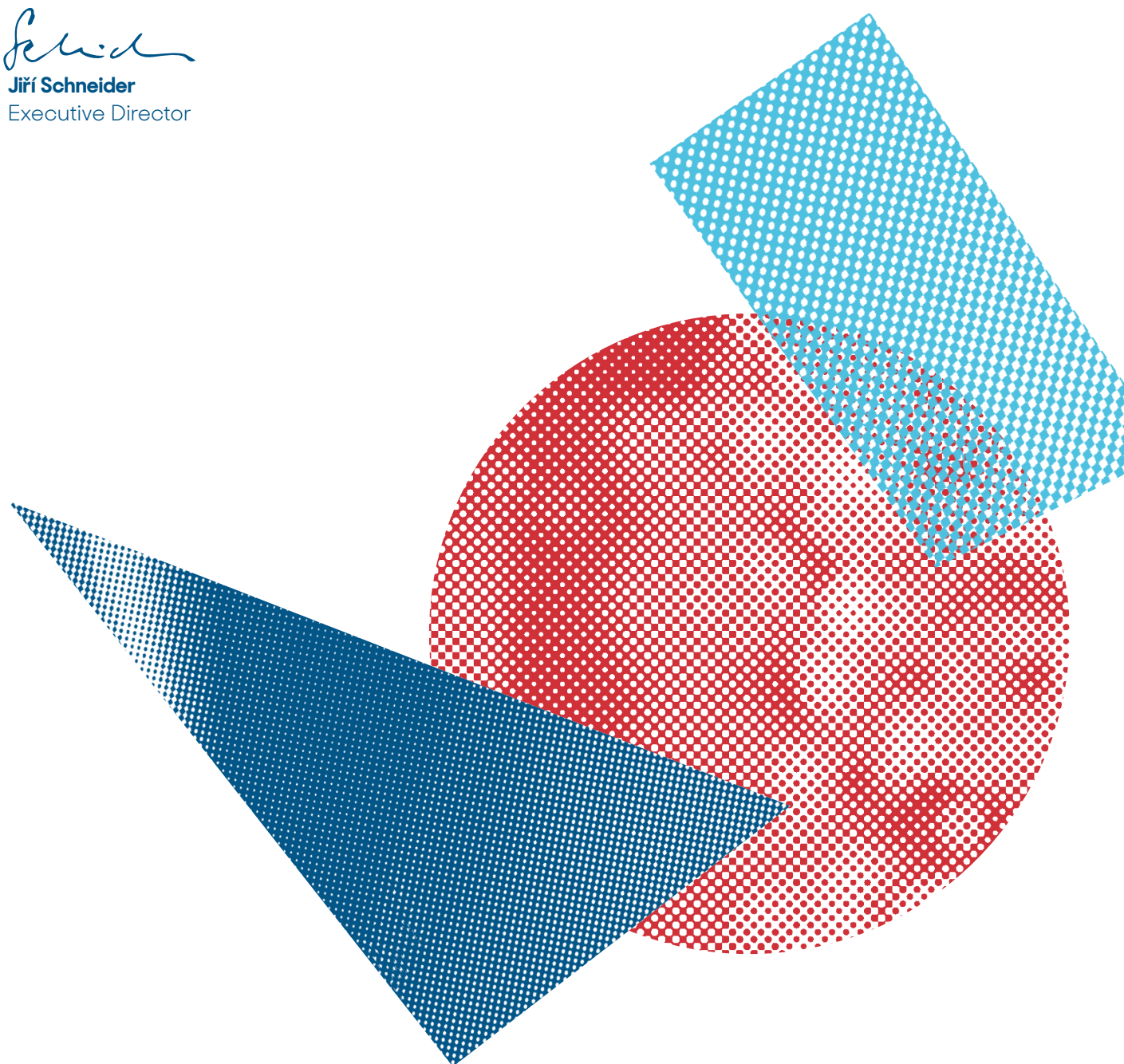
**Date:**

May 26, 2017

**Signature of the statutory body or natural person that is the accounting entity:**



**Jiří Schneider**  
Executive Director



# Independent Auditor's Report



**KPMG Česká republika Audit, s.r.o.**

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Czech Republic  
+420 222 123 111  
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This document is an English translation of the Czech auditor's report.  
Only the Czech version of the report is legally binding.

## **Independent Auditor's Report to the Board of Trustees of Aspen Institute Central Europe o.p.s.**

### ***Opinion***

We have audited the accompanying financial statements of Aspen Institute Central Europe o.p.s. ("the Company"), prepared in accordance with Czech accounting legislation, which comprise the balance sheet as at 31 December 2016, and the income statement for the year then ended, and notes to the financial statements, including a summary of significant accounting policies and other explanatory notes. Information about the Company is set out in Note 1 to the financial statements.

In our opinion, the accompanying financial statements give a true and fair view of the financial position of the Company as at 31 December 2016, and of its financial performance for the year then ended in accordance with Czech accounting legislation.

### ***Basis for Opinion***

We conducted our audit in accordance with the Act on Auditors, and Auditing Standards of the Chamber of Auditors of the Czech Republic, consisting of International Standards on Auditing (ISAs) as amended by relevant application guidelines. Our responsibilities under those regulations are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are independent of the Company in accordance with the Act on Auditors and the Code of Ethics adopted by the Chamber of Auditors of the Czech Republic, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

### ***Other Information***

In accordance with Section 2(b) of the Act on Auditors, other information is defined as information included in the annual report other than the financial statements and our auditor's report. The statutory body is responsible for the other information.



Our opinion on the financial statements does not cover the other information. In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit, or otherwise appears to be materially misstated. In addition, we assess whether the other information has been prepared, in all material respects, in accordance with applicable laws and regulations, in particular, whether the other information complies with laws and regulations in terms of formal requirements and the procedure for preparing the other information in the context of materiality, i.e. whether any non-compliance with those requirements could influence judgments made on the basis of the other information.

Based on the procedures performed, to the extent we are able to assess it, we report that:

- the other information describing matters that are also presented in the financial statements is, in all material respects, consistent with the financial statements; and
- the other information has been prepared in accordance with applicable laws and regulations.

In addition, our responsibility is to report, based on the knowledge and understanding of the Company obtained in the audit, on whether the other information contains any material misstatement. Based on the procedures we have performed on the other information obtained, we have not identified any material misstatement.

#### ***Responsibilities of the Statutory Body and Supervisory Board for the Financial Statements***

The statutory body is responsible for the preparation and fair presentation of the financial statements in accordance with Czech accounting legislation and for such internal control as the statutory body determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the statutory body is responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the statutory body either intends to liquidate the Company or to cease operations, or has no realistic alternative but to do so.

The Supervisory Board is responsible for the oversight of the Company's financial reporting process.

#### ***Auditor's Responsibilities for the Audit of the Financial Statements***

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with the above regulations will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.





As part of an audit in accordance with the above regulations, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the statutory body.
- Conclude on the appropriateness of the statutory body's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

**Statutory Auditor Responsible for the Engagement**

Petr Škoda is the statutory auditor responsible for the audit of the financial statements of Aspen Institute Central Europe o.p.s. as at 31 December 2016, based on which this independent auditor's report has been prepared.

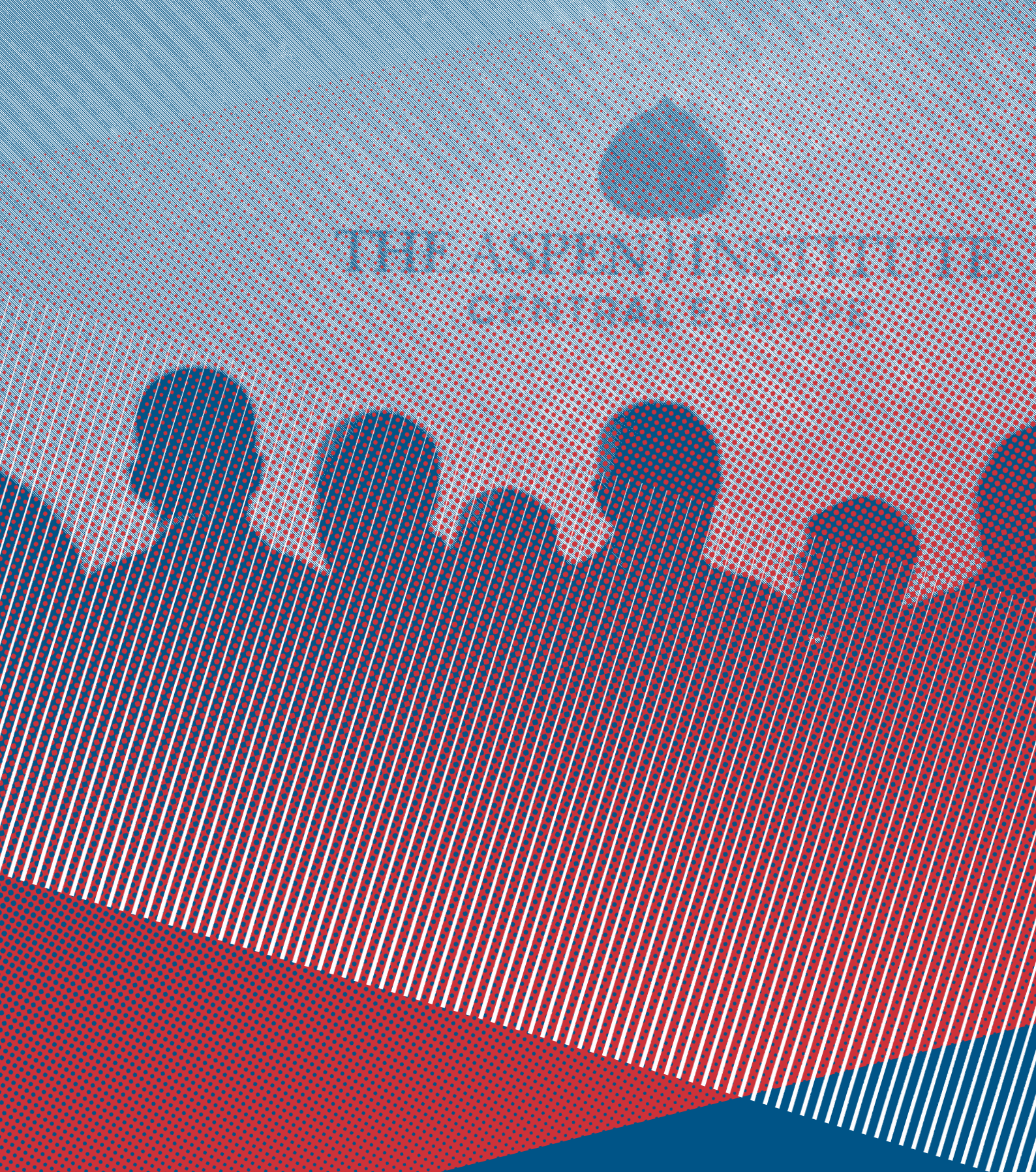
Prague  
26 May 2017

*KPMG Česká republika Audit*  
KPMG Česká republika Audit, s.r.o.  
Registration number 71

*Petr Škoda*  
Petr Škoda  
Partner  
Registration number 1842







  
THE ASPEN INSTITUTE  
CENTRAL EUROPE